



*Clean-up Mauritius
& Embellishment
Campaign*

Beach Authority
VOL.1



Introduction

In line with the Prime Minister's initiative to undertake the Clean-up Mauritius and embellishment Campaign, the Beach Authority participated fully in this laudable activity and initiated various activities in four geographical locations of Mauritius namely at:

1. North – Mon Choisy public beach
2. East – Belle Mare public beach
3. South – Le Bouchon public beach
4. West – Flic – en Flac public beach

The activities comprised of:

- Sensitisation campaign (distribution of flyers and bin bags to beach users)
- Cleaning of beaches
- Cleaning of lagoon
- Embellishment/ Planting of endemic and coconut plants

A. North Region – Mon Choisy Public Beach

1. Sensitisation Campaign



Launching of Clean-up campaign by General Manager, Beach Authority



Sensitization Campaign by General Manager and staff, Beach Authority



Distribution of bin bags and flyers by General Manager and staff of Beach Authority

2. Cleaning of beach



Cleaning exercise carried out by National Coast Guard and Scavenging employees



Cleaning of beach by National Coast Guard



Cleaning of beach by National Coast Guard



Cleaning campaign by Beach Authority in collaboration with National Coast Guard and Scavenging employees

3. Cleaning of Lagoon



Cleaning of lagoon by National Coast Guard (divers)



Waste collection from lagoon at Mon Choisy public beach by National Coast Guard and staff of Beach Authority

4. Embellishment of public beach



Endemic plants and coconut trees for embellishment of Mon Choisy public beach



Planting of coconut tree by General Manager and staff Beach Authority in collaboration with National Coast Guard and scavenging employee



Planting of coconut tree and endemic plants by General Manager, Beach Authority in collaboration with National Coast Guard and scavenging personnel

B. East Region – Belle Mare Public Beach

Participants present:

1. The Honourable Jayeshwur Raj Dayal, CSK, QPM, PDSM, FBIM psc (UK), MAIMS
2. Chairman, General Manager and staff of Beach Authority
3. Chairman and Vice-Chairman of Flacq District Council
4. National Coast Guard
5. Principal Youth Officer of the Ministry of Youth and Sports and Volunteers of The Duke of Edinburgh Award

1. Sensitisation Campaign at Belle Mare Public Beach



Participants - Hon. R. Dayal, Chairman and General Manager Beach Authority, Chairman and Vice Chairman of Flacq District Council, National Coast Guard, Principal Youth Officer-Ministry of Youth and Sports and Volunteers of the Duke of Edinburgh Award



Distribution of Pamphlets and Bin Bags by Hon. R. Dayal, General Manager Beach Authority, Mr. Newoor, Adviser to Minister of MOE & SD



Sensitisation (Distribution of pamphlets and bin bags) by the Hon. R. Dayal, Chairman and General Manager of Beach Authority



Distribution of Pamphlets by staff of Beach Authority



Distribution of Bin Bags by staff of Beach Authority

2. Cleaning of Belle Mare public beach



Cleaning of the beach by volunteers of Duke of Edinburgh International Award

3. Cleaning of Lagoon at Belle Mare public beach



Cleaning of lagoon by National Coast Guard



Cleaning of swimming zone by National Coast Guard (Divers)



Waste collection from lagoon



Wastes collected in lagoon at Belle Mare Public Beach

4. Embellishment of Belle Mare Public Beach – Planting of Endemic and Coconut Plants





Hon. R. Dayal, Chairman and General Manager Beach Authority, Chairman and Vice Chairman of Flacq District Council, National Coast Guard, Principal Youth Officer-Ministry of Youth and Sports



Embellishment of Belle Mare Public Beach by Local Inhabitants



Embellishment of Belle Mare Public Beach by Tourist



Embellishment of Belle Mare Public Beach by Staff of Beach Authority

Observations

Beach Erosion at Belle Mare Public Beach



Before Erosion (October 2015)



After Beach Erosion (March 2017)

Proposal: Immediate action required to attenuate beach erosion

C. South Region - Le Bouchon Public Beach

Participants present:

1. Chairman, General Manager and Staff of Beach Authority
2. Local inhabitants

1. Sensitisation Campaign at Le Bouchon Public Beach



Installation of banners and panels



Sensitisation by staff of Beach Authority



Distribution of flyers and gloves

2. Cleaning of Le Bouchon public beach



Waste collection from cleaning of beach



Collection of wastes by staff of Beach Authority

3. Embellishment of public beach



Planting of Coconut trees by local inhabitant



Coconut tree plantation by tourist



Planting of endemic plants by local inhabitants near toilet block



Coconut tree plantation by General Manager and staff of the Beach Authority



Tree plantation by Chairman of Beach Authority

D. West Region - Flic en Flac Public Beach

1. Sensitisation campaign - distribution of pamphlets and bin bags by staff of Beach Authority at Flic en Flac public beach



Participants being sensitised on planting of coconut trees and endemic plants by Dr Dhuneeroy Bissessur, General Manager



Distribution of pamphlets by staff of Beach Authority



Distribution of pamphlets by staff of Beach Authority



Distribution of bin bags by staff of Beach Authority



Distribution of bin bags by staff of Beach Authority

2. Cleaning of beach at Flic en Flac public beach



Cleaning of beach by National Coast Guard and staff of Beach Authority



Waste collected after cleaning of beach



Collection of small wastes such as cigarette butts and bottle caps



Staff of Beach Authority and members of Surf Life Association

3. Cleaning of lagoon by National Coast Guard (Divers) at Flic en Flac public beach





National Coast Guard and staff of Beach Authority

4. Embellishment and planting of Endemic plants and coconut trees



Planting of coconut trees by General Manager and staff of Beach Authority



Way Forward

The Beach Authority will continue with the sensitization, cleaning and embellishment campaign on all proclaimed public beaches. Emphasis will be laid on arousing the awareness of the public on the importance to preserve, protect and maintain cleanliness on all the public beaches and to change the mindset of the people with regard to the proper use of public beaches.

The consequences of the destruction of the eco-system, beach erosion and mitigation impacts of climate change will also be highlighted.