



# *Clean-up Mauritius and Embellishment Campaign 2017*



*Beach Authority*

*VOL.3*

*Sunday 02 April, 2017*



# **CLEAN UP MAURITIUS AND EMBELLISHMENT** **CAMPAIGN 2017**

The Clean Up Mauritius and Embellishment Campaign 2017 initiated by the Honorable Prime Minister in March was a wake-up call for all Mauritians to keep our Environment clean, green and safe. The Beach Authority is fully participating in the Campaign and has prepared an action plan for the period of March 2017 to March 2018. This is an ongoing process and on Sunday 02 April, 2017 the Beach Authority carried out a Sensitisation Campaign on several beaches namely Flic en Flac, Blue Bay, Belle Mare, Pereybere and Bain Boeuf.

## **Participants:**

1. General Manager and Staff of Beach Authority

## **Activities:**

1. Distribution of pamphlets
2. Sensitising the public about keeping our beaches clean and safe
3. Distribution of plastic bin bags

*Dr Dhuneeroy Bissessur*  
*General Manager*  
*Beach Authority*



# Sensitisation campaign at Flic en Flac Public Beach (Sunday 02 April, 2017)

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## 1.0. General Manager and staff of Beach Authority sensitising and distributing pamphlets and plastic bin bags to beach users.





## 1.1 Sensitising tourists on public beaches





## 2.0 Beach user being more responsible by keeping dog under leash (Effect of Sensitisation Campaign)





# **Sensitisation campaign at Bain Boeuf Public Beach (Sunday 02 April, 2017)**

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## **3.0 Sensitisation and distribution of pamphlets and bin bags at Bain Boeuf public beach**





### 3.1 Sensitising teenagers on keeping our beaches clean and safe





### 3.2 Beach Authority staff distributing bin bags





## **Sensitisation campaign at Pereybere Public Beach (Sunday 02 April, 2017)**

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### **4.0 Officers of the Beach Authority sensitising beach users**





# Sensitisation campaign at Blue Bay Public Beach (Sunday 02 April, 2017)

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## 5.0 Officers of the Beach Authority sensitising children





## 5.1 Sensitising local inhabitant to keep the beach clean and safe





## 5.2 Distribution of bin bags and pamphlets to teenagers





### 5.3 Sensitising family gatherings to keep our beaches clean and safe





#### 5.4 Distribution of bin bags and pamphlets





## **Sensitisation campaign at Belle Mare Public Beach (Sunday 02 April, 2017)**

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### **6.0 Staff of Beach Authority sensitising beach users**





## 6.1 Distribution of bin bags to elderly





## 6.2 Officers of the Beach Authority distributing bin bags












### **Way Forward**

It was observed that our attempt to make the public aware of and responsive about the do's and don'ts on public beaches is starting to have a positive impact.

The above mentioned activities will be carried out on a permanent basis by the Beach Authority on all proclaimed public beaches.

An action plan for period March 2017 to March 2018 is annexed.



BEACH AUTHORITY														
Clean-up Mauritius and Embellishment Campaign														
Action Plan														
No.	Public Beaches	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17	Oct-17	Nov-17	Dec-17	Jan-18	Feb-18	Mar-18
1	Le Goulet to PG Union Ribet													
2	Sable Noir to Pointe aux Sables													
3	Albion to Wolmar													
4	Tamarin to La Prairie													
5	Ruisseau des Creoles to Terracine													
6	Le Souffleur to Grand Sables													
7	GRSE to Roches Noires													
8	Von Moltke to Anse La Raie	